

Bodmin Moor: World's 1st Dark Skies Landscape, but what's that got to do with Morval?

Because business opportunities stretch into peripheral areas like Morval (if we're ready)!

Bodmin Moor International Dark Sky Partnership:

- Steering Group: discusses and votes on decisions
- Consultation Group: kept up to date and consulted on all key matters

Steering Group members:

Cornwall Council	Caradon Observatory
Cornwall AONB Unit	Cornwall Chamber of Commerce
International Dark-Sky Association	CPRE Cornwall
South-East Cornwall Tourism Association	South-West Lakes Trust
Bodmin Moor Commons Landowners	Visit Cornwall

Key Objectives

- preserve/enhance Bodmin Moor's dark night sky, & demonstrate its importance
- become a focal point for astronomy education and outreach in Cornwall
- support astro-tourism opportunities

Key Purposes

- Provide a strategic lead to protect/enhance the Bodmin Moor Dark Sky Landscape
- Prepare, implement, monitor and review its management plan, and funding
- Engage with communities and businesses and develop groups/organisations links
- Agree and support an education outreach programme.
- Advise on installation and maintenance of designation signage
- An appreciation that business opportunities extend beyond Bodmin Moor itself

What the Steering Group is currently working on

Background: facts about Galloway, Scotland

- Summer tourism has historically been its principal economic driver
- In 2009, Galloway was designated an International Dark Skies Park (IDSP)
- By careful, coordinated management, the Winter economy has been transformed
 - e.g. 'bed-nights': 1000 pre-IDSP → 2400 post-IDSP, Galloway 'kite mark', etc.

Current focus

- Ensuring we take the necessary action so that Bodmin Moor keeps its IDA designation
- Logo, advertising: adding new winter opportunities to existing summer business
 - Sunny Summer days → Sunny Summer days & Stunning Winter night skies
- Hotel/B&B 1-day courses, to help tentative DS enquiries → confirmed DS bookings
- Cornwall Dark Skies Kite mark: guarantee of quality pottery, art, jewellery, etc
- Creative outreach e.g. commissioning orchestral music for promotions, etc
- Host the IDA International Conference in the near future

Purpose and focus of tonight's presentation to Morval Parish Council

- brief the parish council about opportunities provided by Bodmin Moor's IDA status
- initiate a discussion about how best to develop and seize new business opportunities
- encourage useful feedback at next parish council meeting (and in the interim period)